


~ GENERAL INFORMATION

Title	Scheepsbouw Nederland Magazine	Subtitle	Scheepsbouw Nederland Magazine is an official publication of the branch organisation of Scheepsbouw Nederland
Circulation	2,000	Advertising and sponsor acquisition	Archer Media b.v. Aloys ter Steege and Esther Oertel Postbus 2696 3800 GE Amersfoort T: +31 (0)33-453 94 50 F: +31 (0)33-457 23 13 ats@archermedia.nl / esther@archermedia.nl www.archermedia.nl
Publication frequency	5 times a year		
Publishers	Maritiem Publishers b.v. Postbus 249, 2260 AE Leidschendam T: +31 (0)70 444 06 00 F: +31 (0)70 337 87 99 W: www.scheepsbouwnederland.nl		Address for advertising material
Publisher	Alexander Duyndam		
Editorial address:	Maritiem Publishers b.v. Postbus 249 2260 AE Leidschendam T: +31 (0)70 444 06 00 F: +31 (0)70 337 87 99 E: info@redactiemn.nl	Subscriptions	Abonnementenland postbus 20 1910 AA Uitgeest T: +31 (0)251-313939 W: www.aboland.nl/contact

~ PUBLICATION DATES 2009

Edition	Closing date	Publication date	Theme
1	3-feb	20-feb	
2	31-mar	17-apr	
3	2-jun	19-jun	
4	1-sep	18-sep	
5	17-nov	4-dec	Europa Maritime

Reader's profile

Scheepsbouw Nederland is distributed via controlled circulation to the members of Holland Marine Equipment, the Verenigde Nederlandse Scheepsbouw Industrie, and other organisations within the maritime sector. The readers of the magazine consist largely of decision-makers who are employed in the following organisations: dredging companies and the oil and gas industry, shipyards and maritime suppliers, shipowners, branch organisations, maritime-related knowledge institutes, governments and trade unions.

Editorial context

The association's magazine falls under the chief editorship of Scheepsbouw Nederland and contains information and reports in the field of the job market, sustainable entrepreneurship, innovation, training courses, and politics & rules and regulations.

~ TECHNICAL DETAILS

Printing technique	Sheet offset
Paper type	100 grams wood-free half matt mc, raster 60

Reproduction material Digitally in certified PDF format.

Reproduction costs Extra work caused by the supply of incomplete advertising material will be charged at cost price.

~ ADVERTISING RATES

FINISH	1x	5x
BLACK/WHITE		
1/1 page	1,300	1,175
1/2 page	785	700
1/4 page	475	425
SUPPORTING COLOUR		
1/1 page	1,450	1,305
1/2 page	875	790
1/4 page	525	475
FULL COLOUR		
1/1 page	1,750	1,575
1/2 page	1,050	945
1/4 page	635	565

FORMATS

Width x height in mm

TYPE PAGE	vertical (w x h)	horizontal (w x h)
1/1 page	210 mm x 297 mm (exclusive 3 mm either side of the cropping area)	
Type area	vertical (w x h)	horizontal (w x h)
1/1 page	190 mm x 259 mm	
1/2 page	90 mm x 259 mm	190 mm x 123 mm
1/4 page	90 mm x 123 mm	190 mm x 60 mm

OTHER RATES

Back cover	25% surcharge
Cover 2 or 3	15% surcharge
Inserts	on request
Contract period	12 months
Delivery terms	In compliance with the terms and conditions of Archer Media and the Rules for Advertising of the Stichting Rota (Rota Foundation)
	All prices are in euros, excl. VAT